Outrigger Honored for Philanthropy

Dr. Richard Kelley and Dr. Chuck Kelley

Outrigger Enterprises Group was honored as a co-recipient of the 2012 Outstanding Corporation Award, presented last Thursday at the annual National Philanthropy Day luncheon of the Aloha Chapter of the Association of Fundraising Professionals (AFP).

Accepting the award on Outrigger’s behalf, David Carey said he was both humbled and delighted. “This recognition belongs to all the members of the Outrigger ‘ohana who volunteer their time and energy in support of our philanthropic initiatives. We are beyond fortunate to have such a dynamic and dedicated team behind our brand,” David said.

“The impact of Outrigger’s generosity is impressive,” the award citation continued. “The Visitor Industry Charity Walk supports numerous local charities throughout the state. The thousands of pints of blood Outrigger employees donate each year provide invaluable health benefits to residents and visitors. Outrigger has provided scholarship assistance to University of Hawai‘i athletes over the past 20 years and created the Estelle Louise Kelley Scholarship Program at Kapi‘olani Community College that has provided scholarship support to hundreds of students over the last 25 years; with additional support of the hospitality and culinary departments. Additionally, in the past five years, Outrigger has provided financial support to a wide range of nonprofit organizations in Hawai‘i.”

Outrigger was nominated for the AFP award by one of its philanthropic partners, the University of Hawai‘i Foundation. David said that Outrigger appreciates the opportunity it has had to work with the University of Hawai‘i over the years “because we believe in the power of education to change our lives and our world for the better.”

Outrigger’s commitment to giving back to the communities in which it operates takes many forms, not only financial, but also in-kind contributions and volunteer efforts. The range of programs, causes and initiatives that it supports is wide, and dates back to the earliest days in the company’s more than 65-year history.

The Association of Fundraising Professionals is a professional association of individuals and organizations that generate philanthropic support for a wide variety of charitable institutions. Founded in 1960, AFP promotes philanthropy through its more than 31,000 members in 200 chapters around the world.

Each year, the Aloha Chapter of AFP joins the counterparts in communities across the nation in celebrating National Philanthropy Day and honoring the generosity of individuals and organizations that help make our Island home a better place to live and remind us that the Aloha Spirit is alive and well in Hawai‘i.”

See page 2 for letters of thanks
The following are excerpts from letters received from Estelle L. Kelley Scholarship recipients:

"Thank you for your support in the continuation of my education. Having the necessary tools to be an engaged student is very important; this money will cover part of my textbook expenses and help me to be prepared for my classes this coming Fall. Your generosity will help me to achieve my dreams."

"I am fulfilling full-time clinical hours at the Queen's Hospital this summer semester. The program is demanding, and as a single mother I am struggling financially to finish out this last year of school and achieve my dream of becoming a registered Radiologic Technologist. My hope is to begin my career and be able to help others as well as to provide a healthy life for my son. I am very grateful for the contribution to my endeavor, it definitely will help!"

"I would really like to thank you from the bottom of my heart for this scholarship which will allow me to continue my dreams and leave a legacy behind for my son. I am a fulltime student majoring in Culinary Arts, I work fulltime and am a newly single mom so I must succeed and failing is not an option. Thank you again for this great support and for allowing me to keep on with my pursuit of happiness and the ability to do well in school with one less financial thing to worry about. I will do you proud and never forget your generosity to Kapiolani Community College and to me."

"I sincerely appreciate being awarded this text book scholarship grant because as a single parent, it is not easy to pay for college tuition and books while also supporting and providing for myself and my 14-year old son. As an upcoming freshman in high school, the fees and dues are very expensive, and will only rise as he grows older and pursues his own higher educational goals. This text book scholarship grant will help me more than I can sincerely express."